



# KALFA ASSOCIATE MEMBERSHIP APPLICATION

The Kentucky Assisted Living Facilities Association (KALFA) is the only organization in the Commonwealth solely dedicated to representing assisted living and senior housing communities. KALFA's associate member program is designed to benefit vendors and businesses which do not own, operate or manage communities. The membership services listed below ensure your company receives a significant return on your twelve-month dues investment of \$300 with KALFA.

**KALFA's Core Values are to be accountable, be good stewards, exhibit enthusiastic service, behave with integrity and demonstrate respect for all.**

## Referrals

While KALFA does not endorse specific products or services, we do refer our assisted living and senior housing community members to KALFA associate members.

## Complimentary Sponsorship

KALFA associate members each have the annual opportunity to sponsor one freestanding educational offering at no charge.

## Limited Use of KALFA Logo

Subject to prior approval by KALFA, associate members can use the KALFA logo for print materials and related promotion, so long as "Member of KALFA" is denoted with the logo.

## KALFA Mailings and E-mails

Associate members receive KALFA mailings and e-mails, which feature timely information about Kentucky's assisted living and senior housing industry.

## Monthly E-Newsletter

Your monthly KALFA Advisor e-newsletter will keep you informed on key industry and association happenings.

## KALFA Associate Member Lists

KALFA periodically e-mails to our assisted living and senior housing community members an updated list of associate members.

## KALFA Provider Member Lists

KALFA periodically e-mails to associate members an updated list of our assisted living and senior housing community members.

## KALFA Annual Online Data Collection

KALFA annually collects online industry data, and shares statewide results with you.

## Web Site Listing

Each associate member receives a free address listing on KALFA's new web site, including your email and website links.

## Committee Participation

KALFA offers you a host of opportunities to serve on key association committees and workgroups.



*Please complete and return the bottom portion of this form, along with your \$300 dues investment for twelve months, to: KALFA • 133 Evergreen Road, Suite 212 • Louisville, KY 40243. If you have questions or comments, please call KALFA toll free at (877) 905-2001.*

Company Name: \_\_\_\_\_

Type of Business/Service: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone Number and Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Referred By: \_\_\_\_\_

KALFA dues are not deductible as a charitable contribution for federal income tax purposes, but may be partially deductible as a business expense. KALFA estimates that 7.5 percent of your dues are not deductible because of lobbying activities on behalf of members.