



KENTUCKY ASSISTED LIVING FACILITIES ASSOCIATION 2008 YEAR IN REVIEW

Membership at year-end boasted a total of 104 provider members! Your KALFA represented 5,965 senior housing units, of which 66% were assisted living, 23% independent living and the remainder personal care. As well, we thank our associate members for their involvement!

One-on-one technical support was continuously available and provided to you via telephone, e-mail contact and in-person visits regarding a host of operational and government compliance issues affecting all categories of membership.

KALFA's Board of Directors was extremely busy during 2008, meeting nine times since July to address proposed amendments to Kentucky's assisted living regulation. In addition, the board approved proactive changes to the association's dues collection policy and set into motion a process for recruiting a new KALFA executive director.

Finances remained stable, with net income being higher than anticipated. Operational expenses remained stable, which also helped to supplement your KALFA's modest 'rainy day' cash reserve fund.

Amendments to the assisted living regulation were unexpected on the heels of a nine-month re-write during 2007. What first surfaced during the spring as a host of changes in a proposed emergency regulation eventually was revised for publication on December 1 as regulatory updates that primarily address plans of correction and resolution of danger.

KALFA's web-based data collection from member assisted living communities during this third year further validated significant findings about the industry and the clients you serve. Members received the statewide report at no cost, and the data was also used to help plan your KALFA's education and public-policy agendas.

The FAQs and best practices document underwent extensive review and edits for the second year in a row, due to pending amendments to the assisted living regulation. KALFA presented those revisions at your Assisted Living Training Program on December 9 in Frankfort. These FAQs and best practices are also being added to the association's website for ease of reference.

Other public policy initiatives were monitored by KALFA throughout 2008, including legislation during the 2008 General Assembly. The association was often contacted by other constituencies and groups to provide input on a myriad of issues regarding senior housing and Older Kentuckians.

Personal care home (PCH) activities included direct contact with PCH members to determine next steps to better represent this important segment of your KALFA's membership. While all was calm on the regulatory front, your KALFA did provide as-needed technical assistance to our member PCHs on state survey and related compliance issues.

KALFA's 2008 Conference & Exhibition in Bowling Green was successful, thanks to excellent planning by the education action team. The conference received high evaluations and created a ripple of ongoing enthusiasm during the rest of the year. Keynote presenters included top industry leaders and government officials, and the concurrent educational sessions addressed timely operational, regulatory and legal topics of interest, most notably compliance issues affecting assisted living communities. In addition, KALFA's awards presentations were transitioned from a dinner event to a more popular luncheon on the second day of the conference, which allowed all conference attendees to honor those outstanding recipients.



KENTUCKY ASSISTED LIVING FACILITIES ASSOCIATION 2008 YEAR IN REVIEW, cont.

Other committees were busy carrying out their assigned responsibilities, including the education action team, finance committee and nominating committee. Your KALFA thanks all of you who volunteered your time and expertise.

Freestanding education was offered throughout the year for many professional disciplines and levels of service represented by your KALFA. Topics included: Assisted living regulatory training in March and December; Winter Workshop in February to discuss Kentucky-OSH, adult abuse and criminal records checks; Resident Services Director Training Retreat; Food Service Training Retreat; and, the Top Gun Simulation Game. KALFA again thanks all of our experts who presented sessions throughout the year, and also extends our appreciation to those companies which graciously provided training space and co-sponsored these educational offerings.

The 2008 Awards Recognition Program infused additional excitement into your association. The awards luncheon at the conference in May and the local award ceremonies during the summer were well received. In addition, our KALFA continued to strengthen its external relationships by again securing AARP-Kentucky to judge the competition entries.

KALFA's monthly Advisor e-newsletter highlighted on a timely basis many important association activities and member accomplishments. As well, the photographs helped to 'give life' to your KALFA by recognizing board members, committee chairmen, state officials, education speakers and many others.

Consumer inquiries into your KALFA office continued to increase, pointing out that more people are expressing interest in apartment-style senior housing options, and are thoroughly researching those options in advance.

Providing Choice was updated and reprinted, and is scheduled for more changes in early 2009. An order form is available for your convenience at www.kentuckyassistedliving.org. The publication is sold at cost to members, and can be used as a self-mailer.

KALFA's website was frequently updated during 2008, with improved hyperlinks and the inclusion of more information at your fingertips. We posted all education registration forms, while members and consumers alike accessed the assisted living and personal care requirements at the click of a button.

Assisted Living Week activities during September increased throughout the state, with a heightened level of member enthusiasm and involvement. KALFA secured a signed proclamation from Governor Beshear and highlighted several local events in the monthly e-newsletter.



Mark Your Calendar For
KALFA's 2009 Conference &
Exhibition!

May 13-14, 2009

Cave City Conv. Center
Cave City, Kentucky